



Pet Endowment Trust (PET) Fundraiser



PET / (sponsor)

2024 BIG DOG Mini-Golf Tournament

Colorado Canyon Fun Center, Beaumont Tx

A Fundraising Event Benefiting All Pets



2024 BIG DOG Mini-Golf Tournament: a charity fundraising tournament to build local and national community awareness about preventative pet planning and raise funds to help rehome left behind pets.



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PURPOSE:

PET Charity Golf, a fundraising program of the PET, is hosting a charity mini-golf tournament to build local and national community awareness about preventative pet planning and raise funds to help rehome left behind pets.

GOALS

1: Create a fundraising golf tournament for the PET that brings added value opportunities to the sponsors, the venue host and the community.

2: To raise awareness about the Pet Endowment Trust (PET) mission through a targeted sponsorship and player recruitment campaign to register (144) players in the Big Dog Playoff Tournament and raise \$25,000 in sponsorships and registration fees by April 1, 2024

3: To net \$20,000 in donations to help local pet owners and send pet planning informational materials to owners, veterinarians and others across the country.

The PET ORGANIZATION

The Pet Endowment Trust (PET) focus is preventative pet planning. When the unexpected happens to pet owners, the PET helps to care for their pets. The PET works with pet owners, veterinarians and other pet organizations nationwide to promote pet planning. The PET is a 501c3 non-profit organization.



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SPONSOR LEVELS – (about 4 months of marketing and promotions)

Named Sponsor – Company Name in Event Title, Logo on All Tee Box Signs

Highest Donor Very Top Leaderboard Placement name and logo, Banner Name and Logo
Website Links to their business, Email, Online & Social Marketing,
Signage and Promotional Materials used to promote the event,
20+ Pet Assistance Plans for company giveaway, Collectable PET Art,
Desk Top Sponsor Award

Platinum Sponsor – Banner Logo, Leaderboard Logo Placement, Tee Box Sign*

\$1000 plus Website Links to their business, Email, Online & Social Marketing,
565% return Signage and Promotional Materials used to promote the event,
20 Pet Assistance Plans for company giveaway, Collectable PET Art,
Desk Top Sponsor Award (a \$5650 value package)

Gold Sponsor – Tee Box Sign*, 5 Pet Assistance Plans for company giveaway

\$500 Online & Social Marketing, Signage and Promotional Materials
430% return Desk Top Sponsor Award (a \$2150 value package)

Silver Sponsor – 3 Pet Assistance Plans for company giveaway

\$250 Online Recognition & Social Marketing
333% return Desk Top Sponsor Award (a \$750 value package
/ with tee box if available*)

Opportunity to post SPONSOR special offers on the event website and emails.



Assigned Value Details

SPONSOR LEVELS – (about 4 months of marketing and promotions)

Named Sponsor – Company Name in Event Title, Logo on All Tee Box Signs

Highest Donor Very Top Leaderboard Placement name and logo, Banner Name and Logo

Platinum Sponsor – (a \$5650 value package)

\$1000 plus donation

Gold Sponsor – (a \$2150 value package)

\$500 donation

Silver Supporter – (a \$750 value package / with tee box if available*)

\$250 donation

Assigned Value

\$1000	Collectable PET Art (only for \$1000 donors and above)
\$500	Banner Logo, Top Leaderboard Logo Placement,
\$500	Online & Social Marketing
\$500	Signage and Promotional Materials
\$100	Tee Box Sign 8 x 11 * (assigned to higher sponsors first)
\$100 per plan	Pet Assistance Plans for company giveaway
\$50	Desk Top Sponsor Award,
value of donation	Tax Receipt to all donors



Being Responsible Stewards of Raised Funds

We believe we're entrusted to see that donated funds get used to provide the greatest impact for pets in need. In-house efforts and marketing create most of the value in these packages. Donated charitable art adds value for the platinum package. Our goal is to give more value to our supporters than we get.